

INDO-DUTCH COLLABORATIVE PROGRAM
WORKSHOP: STRATEGIC MANAGEMENT AND CULTURE
UTRECHT BUSINESS SCHOOL, UTRECHT, THE NETHERLANDS
03-07 JUNE 2019

NOTICE

Background: The Indo-Dutch Collaborative Program has been a unique exchange initiative between Miranda House, Sri Ram College of Commerce and Utrecht Business School, Hogeschool Utrecht University of Applied Sciences, Utrecht, since 2008. The primary purpose of this program is to provide our students with an opportunity for an international, inter-cultural interaction on an academic platform. The course is interdisciplinary, with a mix of lectures from academics as well as industry experts. This series of programs has by now become a prototype for successful collaboration across colleges within Delhi University and with a foreign institution.

We are pleased to announce a weeklong intensive interaction program being organized at the Utrecht Business School, Utrecht, the Netherlands, as part of this initiative.

Name of Program: Strategic Management and Culture

Duration: 3-7 June 2019

Nature of Program: Interdisciplinary, Management-based, Application-based

Student participation: the participating team shall comprise 10 students *each* from Miranda House and SRCC. This year there will also be students from Plekhanov University of Economics (Moscow, Russia) and possibly also a small group from CEU San Pablo (Madrid, Spain), besides the Dutch students and international exchange students who are currently studying at HU in the minor Globalising Business.

Miranda House Student Participation:

Students are required to fill up the requisite form available at the following link:

<https://goo.gl/forms/XXb6CTICbQJmxmerl>

Please submit online latest by **15 March 2019**.

Shortlisted students will be required to interact with a Selection Committee at a subsequent date (to be announced).

The program is self-financed.

Expenses:

Tuition Fee: Waived

Travel: Approx. Rs 50,000 (Return airfare Delhi-Amsterdam)

Subsistence: Euro 300 for the entire week (includes lodging and conference meals only)

Others: Visa + Personal Expenses.

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