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सचिव

**P. K. Thakur**  
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Secretary



विश्वविद्यालय अनुदान आयोग  
**University Grants Commission**

(मानव संसाधन विकास मंत्रालय, भारत सरकार)  
(Ministry of Human Resource Development, Govt. of India)

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20<sup>th</sup> September, 2017

Dear Sir/Madam,

The Government of India has launched a fresh initiative in the important sphere of Swachhta named "**Swachhta Hi Seva**", where Higher Educational Institutions have a key role to perform. The objective is to further the existing measures being undertaken in ensuring hygiene so that mission mode pursuit leads to a mind set of zero tolerance towards anything unhygienic.

2. The period from 15<sup>th</sup> September, 2017 to 2<sup>nd</sup> October, 2017, has been designated as "Swachhta Hi Seva" to celebrate the 3<sup>rd</sup> anniversary of Swachh Bharat. In keeping with the spirit and objective of the exercise, you are requested to implement the following measures/activities in your organisation during the period from today to 2<sup>nd</sup> October, 2017 :

- (i) Cleaning of entire campus, buildings, corridors, toilets etc. may be ensured through effective garbage collection and solid waste management system.
- (ii) Tree plantation may be undertaken in the campus, and depending on the size of the campus, 70 trees may be planted to signify the 70<sup>th</sup> year of Independence.
- (iii) While it is expected that all Higher Educational Institutions have installed requisite facilities for rain water harvesting, it is requested that the same may be inspected, audited for adequacy and re-charge facility so that they are fully functional. In case facility is not existing, it must be planned and taken up immediately for completion in a given time frame.
- (iv) A Pledge may be taken by all students and teachers on a chosen, early date, to observe hygiene and cleanliness in all aspects of daily life and to make others to follow suit.
- (v) The staff and students from each Higher Educational Institution may visit a nearby locality or village and hold a hygiene sensitisation programme /rally/meeting and carry out informed discussions.

3. Information including photographs, videos etc. on activities being undertaken in regard to compliance with the above may please be sent to the UGC as a consolidated action taken report by 6<sup>th</sup> October, 2017 positively by email at [ugc.webinfo@gmail.com](mailto:ugc.webinfo@gmail.com). Subsequently, in future action taken report may be sent quarterly on regular basis.

With kind regards,

Yours sincerely,

  
(P.K. Thakur)

The Vice-Chancellor of all Universities.