

REPORT 2023-24



ENTREPRENEURSHIP CELL, MIRANDA HOUSE

Introduction

E-Cell Miranda House is dedicated to cultivating the entrepreneurial spirit within a community of passionate individuals. The organization serves as a dynamic platform for aspiring entrepreneurs, providing them with opportunities to explore and develop their innovative ideas. At the heart of its endeavours is the annual business summit, Croesus, where young visionaries come together to unleash their entrepreneurial potential.

In addition to hosting Croesus E-Cell Miranda House is also a hub for continuous learning and creativity. The organization regularly organizes webinars, providing members with valuable insights and enriching their knowledge base. Through these initiatives, E-Cell Miranda House is fostering a culture of innovation and entrepreneurship, empowering its members to embark on their entrepreneurial journeys with confidence and zeal.

Aim

E-Cell, Miranda House aims to foster an entrepreneurial spirit amongst students and gain valuable experiences through hands-on and engaging projects and events. The E-Cell's mission is to build a holistic platform that supports growth and builds strong community networks. Through various initiatives the E-Cell creates a safe and inclusive space that encourages productivity and engagement. Through the E-Cell issues of marginalization, inequality and accessibility are addressed in innovative and dimensional ways, taking into account the intersectionality of development. The main goal of the Entrepreneurship cell is to raise awareness of the potential and empowering nature of entrepreneurship.

Events and Activities

WE-Summit – 4th September 2023

1. **Theme:** Shatter Ceilings, Ignite Dreams
2. **Panel Discussion:**
 1. **Speakers:**
 1. Smita Pandey Mishra (Founder of Fandoro, Charter Member at TiE Delhi-NCR)
 2. Suhela Kapoor (Founder of Health Safe Today, Advisor & Editor NeuroTechX)
 3. Srishti Sharma (Founder of Shakti Wearables & CEO of Game Femi Fund)
 2. **Date & Venue:** 4th September 2023, SSCBS, Rohini
3. **Speaker Session:**
 1. Radhika Bajoria (Founder of Radically Yours Podcast and LinkedIn Top 20 Voices in the Country)
 2. Neeti Maacker (Chief of Operations & Strategy, InnoDesigns; Columbia Business School Alum)
4. **Competitions:**
 1. **Venture Verse:** A business plan competition.
Number of participants : 40
 2. **Theme:** Empowering entrepreneurial spirit and shaping the future.

Autumn Carnival – 6th & 7th November 2023

- **Theme:** Netflix
- **Duration:** Two days of engagement and learning:
 - **Day 1:** A panel discussion featuring luminaries such as:
 - Dr. Tanu Jain - Ex-Bureaucrat, Teacher & Founder Tathastu ICS
 - Ms. Rida Tharana – Content Creator and Emcee
 - Ms. Anubha Bajaj - Singer
 - Ms. Aleena Rais – CA, Language Coach, Content Creator
 - **Day 2:**
 - A rapid-fire session with the dynamic Mr. Ankur Warikoo and Mr. Pratham Mittal.
 - Motivational talks that inspired attendees to think big and aim higher.
- **Competitions:**
 - **Stranger Biz:** A novel business plan competition encouraging out-of-the-box thinking.

- **Marketon:** A marketing extravaganza blending creativity with strategy.
- **PR Nexus:** A public relations contest emphasizing impactful communication.

Overall Participants : 50+

Croesus 14th & 15th March

- **Theme:** Entrepreneurship Through the Years
- **Competitions:**
 - **Lagacy:** The flagship Business Plan competition that encouraged innovative thinking and real-world problem-solving.
 - **4 Ps to 5th:** A marketing competition testing strategic skills and creativity.
 - **The ChronoQuest Conundrum:** A unique case study challenge fostering analytical and decision-making abilities.
 - **Resurgence:** A competition combining innovation with resilience to address dynamic challenges.
Overall Participants : 40+
- **Speaker Highlights:**
 - Mr. Nikhil Taneja, Co-founder & CEO of Yuva, and SDG Advocate, spoke about the role of entrepreneurship in driving social change.
 - Ms. Namita Dubey, actress and entrepreneur, inspired attendees with her journey of balancing creative pursuits with entrepreneurial ventures.
 - Mr. Ayush Mehra, actor and social media influencer, shared insights into building personal brands and leveraging digital platforms.
- **Impact:** Over 2,000 registrations from across the country, showcasing the event's popularity and success.

Seminars 2023:

- **Career Seminar with SEED**
Careers of the 21st century: how your master's program can unlock new – **5 October 2023**
- **Mentorship Session**
Guidance on studying abroad and UPSC prep by E-Cell Miranda House. - **19 September 2023**
- **The Complete Guide to Business Schools/ IIMs** Guide to MBA, IIMs, and CAT by IMS Delhi mentor. - **8 August 2023**

Overall Participation : 70-80 students each seminar

Through these events and initiatives, E-Cell Miranda House has reaffirmed its dedication to nurturing entrepreneurial talent, enabling students to grow as confident innovators and future leaders.

Photo Gallery : 2023-24

The banner is divided into several sections. The top section features logos for SSCBS Innovation & Incubation Foundation (SIF), E-Cell, and YUVA. The main title 'WE SUMMIT' is in large blue letters, with a silhouette of a person carrying a bag. Below it, the tagline 'Shatter ceilings, Ignite dreams' and the date '4 SEPTEMBER 2023' are displayed. Two registration links are provided: 'Register at unstop' and 'bit.ly/cbsxmhwesummit23'. The middle section highlights 'VENTURE VERSE' (Fuel your entrepreneurial spirit) and 'SPEAKER SESSION' (Amplifying minds, one word at a time). The bottom section features logos for University of Delhi, SSCBS, DC, E-Cell, and YUVA, followed by the 'WE SUMMIT' logo and tagline. The bottom-most section is titled 'PANEL DISCUSSION' and lists the date, time, and location. Three speakers are featured with circular portraits: Smita Pandey Mishra (Founder of Fandoro), Suhela Kapoor (Founder of Health Safe Today), and Srishti Sharma (Founder & CEO of Shakti Wearables).

SSCBS Innovation & Incubation Foundation

E-Cell

YUVA

WE SUMMIT

Shatter ceilings, Ignite dreams

4 SEPTEMBER 2023

Register at [unstop](#)

bit.ly/cbsxmhwesummit23

VENTURE VERSE

Fuel your entrepreneurial spirit

SPEAKER SESSION

Amplifying minds, one word at a time

PANEL DISCUSSION

UNIVERSITY OF DELHI

SSCBS Innovation & Incubation Foundation

DC

E-Cell

YUVA

WE SUMMIT

Shatter ceilings, Ignite dreams

PRESENTS

PANEL DISCUSSION

4th September, 2023

11:00 AM

SSCBS, Rohini



Smita Pandey Mishra
Founder of Fandoro



Suhela Kapoor
Founder of Health Safe Today



Srishti Sharma
Founder & CEO of Shakti Wearables



COMPETITIONS



AYUSH MEHRA & NIKHIL TANEJA



AUTUMN CARNIVAL 2.0



A SERIES
ANKUR WARIKOO
SPEAKER SESSION

Play + More info

7th November | 11:00 am Venue: Miranda House, Audi

AUTUMN CARNIVAL 2.0



A SERIES
DR. TANU JAIN
PANEL DISCUSSION

Play + More info

6th November | 11:00 am Venue: Miranda House, Audi